

HOWARD CHARLES THOMAS

CURRICULUM VITAE

Specialist in SAQA-compliant training, development, quality control, coaching, mentoring, assessment and moderation. Designer of innovative development interventions involving new telecommunication technologies and 4IR to meet the skills needs of tomorrow

Born Johannesburg; 30 July 1946

Website: www.busvannah.co.za

EDUCATION

2006 UJ Certificate in Entertainment Law
2006 International Diploma in Teaching and Training – City and Guilds, London
2004 QA design and management training (US 15228); US 9954, 9931
2003 Assessor and moderator (Unit standards 7976, 7977, 7978)
1967 Bachelor of Arts. (Wits). Political Science, English, Economics
1967 Associate Trinity College of Music, London. Speech and Drama

Training Qualification Reference numbers

7976	Design and develop assessments	11627
7977	Moderate assessments	33526
7978	Plan and conduct assessments of learning outcomes	375012
15228	Manage a QA system	5304
9954	Develop training materials	440499
9931	Advise and refer learners	375012
Univ. of Johannesburg	Entertainment Law	135524
City and Guilds, London	International Diploma in Education and Training	0012/843151
MICT SETA	Accredited Training Provider	ACC/2013/07/2496
MICT SETA	Assessor accreditation	RAS/00/2011/1764
	49122 <i>National Certificate: Radio Station Management</i>	
	58394: <i>National Certificate: Film and Television Production</i>	
	61450 <i>FET Certificate Film and Tv Production Operations</i>	
	58978 <i>National Certificate: Journalism</i>	
MICT SETA	Moderator accreditation	RMD/00/2011/519
	49122 <i>National Certificate: Radio Station Management</i>	
	58394: <i>National Certificate: Film and Television Production</i>	
	61450 <i>FET Certificate Film and Tv Production Operations</i>	
	58978 <i>National Certificate: Journalism</i>	

EMPLOYMENT AND EXPERIENCE

2000 to present

Busvannah Communications cc

Proprietor

Trainer, lecturer, facilitator, business advisor, writer, researcher in the cultural industries.

Private consultant on entertainment economics and strategies; feasibility and intelligence gathering; training and development consultant. MICT-SETA accredited.

Recent highlights

- Developing strategies for job creation in the media sector through training adjusted to the new concepts of 4IR.
- Developing materials, quality control, assessing and facilitating regulatory processes for schools such as Big Fish School of Digital Filmmaking, BMC, Awakening Excellence, Limpopo Film and TV School and others.
- Lecturer in Broadcast Law for the Institute for the Advancement of Journalism. Assessor and moderator in film, TV, journalism and radio schools in many parts of South Africa.
- Senior researcher for Sol Plaatje Institute for the Department of Communication on Community Television. (Apr 2011 – April 2012). Training and development specialist for media management, in conjunction with the Sol Plaatje Institute for Media Management at Rhodes University. Training senior managers at the Seychelles Broadcasting Corporation, 2011 and 2013. Research and report on digital broadcasting and community TV for the Department of Communications 2012/3
- Booklet for SABC on the Art of Sourcing Content, and The Art of Innovation. Booklet on low cost film production, Pitching, Production Management and Production Accountancy
- Design, write, and produce full training materials for year-long certificates for e.tv; Big Fish School of Digital Filmmaking and NEMISA (ongoing)
- Design, write, conduct and assess high level commissioning and production management training for M-Net under the auspices of Wits University 2014
- Design, write, conduct and assess high level Production Accountancy training for M-Net under the auspices of SPI at Rhodes University 2016
- Training digital broadcast content and marketing management for broadcast managers in Zambia through SPI at Rhodes University. 2015
- Broadcast management training through the SPI at Mnet; including commissioning editors, production accountants and schedulers 2016
- Film and TV certificate training at eAcademy. Development of online assessment software and systems 2015

PREVIOUS EMPLOYMENT AND EXPERIENCE

1997 to 2000

Sun Circle Publishing (Pty) Ltd

Editor Screen Africa – News and Screen Africa – Magazine

1995 to 1997

Doddington Direct CC

Editor AV Specialist

1994 to 1995

Shaw Pictures CC

Television Producer

The TV Doctor, The TV Dentist, Beckett's Trek. Corporate image and training videos for commerce and industry.

1985 to 1994

Wellcome (Pty) Ltd

Communications Manager

1980 to 1985

Howard Thomas and Associates

Proprietor of own TV Production business.



1975 to 1980

South African Broadcasting Corporation

TV Producer

Producer. Documentary production. Programmes included Midweek, The Money Game, The Chat Show, The Changing Sky, Profile, and Spectrum.

- 1972 to 1974 **S A Permanent Building Society Investment:** Designer and financial writer
 1971 **Capital Films:** Art Director, and Production Manager "Next Stop Makoulei"
 1970 **Johannesburg Operatic and Dramatic Society:** Stage Director "Canterbury Tales", "Man of La Mancha"
 1970 **Toerien and Rubin:** Stage Director "Fallen Angels" "Oh Clarence"
 1969 **African Consolidated Theatres:** Stage Director "Fiddler on the Roof", numerous variety and vaudeville shows.
 1968 **Johannesburg Repertory Players** Resident Stage Director: Alexander Theatre

Publications

1978	The Money Game
1988	A Guide to Fair Employment
1992	The Good Boss
1998	<i>Published Book:</i> Pitching Secrets
1999	The Ratings Game
2000	Professional articles in Variety, Television International, Film and TV Production Review, Commercials Production Review.
2003	<i>Handbook:</i> The TV Producer's Survival Guide
2004	<i>Handbook:</i> The Seven Day Trainer
2005	<i>Handbook:</i> Quality Assurance in Training; The Sixty Minute Trainer;
2006	<i>Published Book:</i> The Art of Pitching
2006	<i>Published Book:</i> The Art of Co-production
2007	<i>Handbook:</i> Education in Television
2008	<i>Handbook:</i> Broadcast and Media Management
2009	<i>Handbook:</i> Targeting an Audience
2010	<i>Handbook:</i> Subtitling
2010	<i>Published Book:</i> The Art of Sourcing Content
2011	<i>Handbooks:</i> Low cost TV Production: New Digital Media; Using Social Media
2013	<i>Published Book:</i> The Art of Pitching (2013 revised edition)
2013	<i>Published Book:</i> The Art of Innovation
2013	<i>Published Book:</i> The Engine of Television
2013	<i>Published Book:</i> The Art of Social Media
2013	<i>Published Book:</i> The Attracting Audiences

Awards

- 1976-79 Consumer Council Media Award; Round Table Award for Service to the Community; International Consumer Film Festival Award. Nominated for two Artes and two Tonight Awards.

Memberships

NTVA (Deputy Chairperson), IPO, SA-APRS, EISA, advisory committee to the SETA, Standards Generating Body, NEMISA Curriculum Advisory Board.

